



Experience the charm of Florence.

22 INTERNATIONAL CONGRESS OF CYTOLOGY

FLORENCE, ITALY

MAY 11 - 15, 2025

President of The Congress
Fernando C. Schmitt

Local Organizing Committee
Guido Fadda
Esther Diana Rossi
Giancarlo Troncone

Organizing Secretariat



SIAPEC SERVIZI S.r.l.
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SPONSOR PROSPECTUS



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SPONSORSHIP REQUEST FORM

This form must be completed in all its parts and sent to the email address **t.luvito@siapecservizi.it** with CC to **s.puccio@siapecservizi.it**.

Requests will be processed in the order they are received.

Siapec Servizi will send the estimate for the requested sponsorship to the email address you provided. The estimate must be signed for acceptance and sent to the above-mentioned email addresses as confirmation of the sponsorship.

Subsequently, we will proceed with sending the contract and issuing the invoice according to the timelines indicated in the contract.

COMPANY _____

VAT NUMBER / TAX CODE _____

ADDRESS _____

CITY _____

POSTAL CODE _____

COUNTRY _____

PHONE NUMBER _____

EMAIL _____

CONTACT PERSON _____

SIS CODE _____

SDI CODE _____

ADMINISTRATION OFFICE EMAIL _____

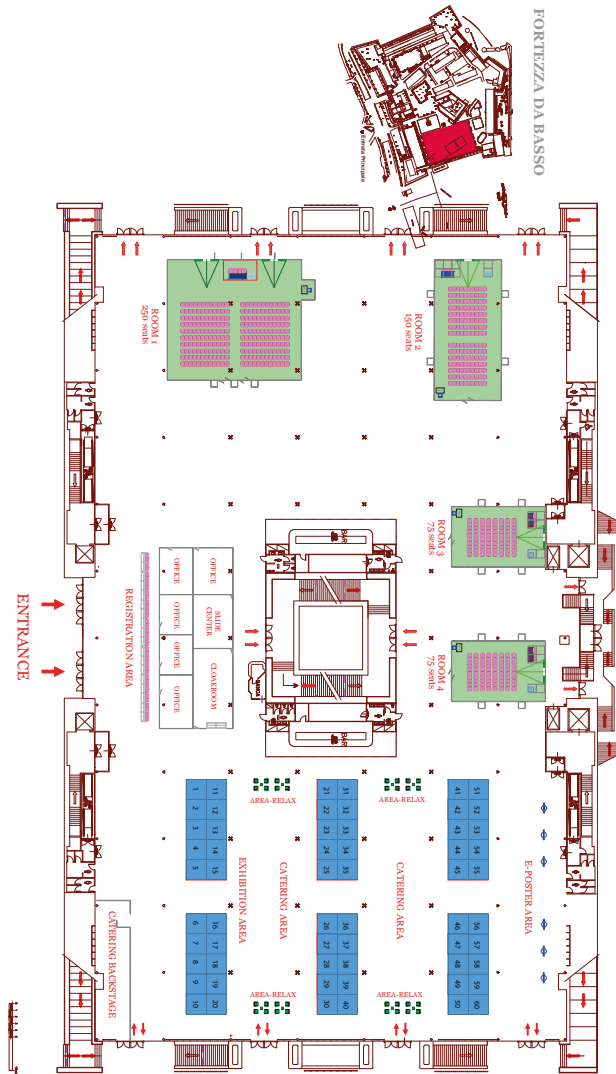


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LAYOUT OF EXHIBITION SPACES AND ROOMS FOR INDUSTRY SYMPOSIA



PADIGLIONE SPADOLINI Ground floor

Cavaniglia

Florence

2



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Please indicate the requested forms of sponsorship:

ADVERTISING

- Publication of the company logo on the website in the event sponsor section
€ 3.000,00 + iva al 22%
- Publication of the company logo in the scientific program
(the program will only be available in digital format and will not be printed)
€ 3.000,00 + VAT 22%
- Publication of the company logo, non-exclusively, in at least 3 newsletters for communication and promotion of the Congress, targeted to all SIAPEC - IAP members.
€ 3.200,00 + VAT 22%
- Projection of a slide with the company logo before the start of the event in all rooms (non-exclusive)
€ 4.000,00 + VAT 22%
- 30-second company commercial projected during conference breaks (video only, no audio, provided by the company).
A maximum of 3 company videos will be accepted.
€ 5.000,00 + VAT 22%
- Display of a single roll-up banner - 1x2 meters - inside the conference center
(banner provided by the exhibiting company), non-exclusive.
€ 3.000,00 + VAT 22%
- Display of 1 product data sheet at the registration desk, nonexclusive (provided by the sponsor).
€ 2.000,00 + VAT 22%
- Logo on signage at the conference venue (non-exclusive)
The cost includes:
 - Sponsor's logo on all directional signage
 - Logo in the final program**€ 3.500,00 + VAT 22%**
- Branded water station (for 5 days)
The cost includes:
 - Sponsor's logo on the water dispenser
 - Opportunity to provide branded cups
 - Logo in the final program**€ 5.000,00 + VAT 22%**



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ADVERTISING PACKAGES

- Publication of the company logo on the website
 - Publication of the company logo in the program
 - Publication of the company logo on congress signage
 - Display of 1 roll-up banner (1x2 meters, provided by the company) during the event
 - badges for company personnel (access to scientific sessions, light lunches, and coffee breaks)
- € 8.000,00 + VAT 22%**

EXHIBITION CORNER

- EXHIBITION SPACE 3x3 - 9 smq
 - Preferred space number: _____ alternative space _____
- The indicated amount includes:
- Rental of Bare Area (cost per sqm: €889.00 + VAT)
 - Logo in the Program
 - badges for company personnel (access to scientific sessions, light lunches, and coffee breaks)
 - 1 Kw of electricity

Excludes: furniture, cleaning, partition walls, and fittings, which can be arranged upon request based on your needs.

€ 8.000,00 + VAT 22%

RELAXING ZONE

- Relaxation area located within the exhibition space, consisting of:
 - n.4 armchairs
 - 1 table measuring 40x40x40 cm where the company logo can be placed
- € 4.000,00 + VAT 22%**

MEETING & RELAX

- Exclusive use of a meeting room for 2 hours.
(The time slot can be agreed upon with the organizing secretariat based on company needs and remaining availability. The room cannot be used for Industry Talks.)
€ 2.500,00 + VAT 22%
- Exclusive use of a meeting room for the entire day (not available for Industry Talks).
€ 8.000,00 + VAT 22%



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LUNCH SYMPOSIA SLOT

INDUSTRY LUNCH SYMPOSIA - SPADOLINI 1

NON-ECM CORPORATE SYMPOSIUM - Spadolini Room 1 - 250 seats

60-minute time slot (A, B, or C) with 2/3 speakers in a parallel room.

The company can propose the symposium theme and invited speakers. The proposal is subject to approval by the Scientific Committee.

Cost includes:

- Box Lunch for 250 attendees
- Room rental
- Standard audio/visual equipment
- Invitation to the symposium in congress bags (production covered by the Sponsor)
- Publication of the symposium in the final program
- Sponsor's logo on the congress website
- 2 staff passes (access to scientific sessions, light lunches, coffee breaks)

The sponsoring company must also cover all expenses for the speakers (registration, accommodation, travel, even for already invited speakers).

€ 25.000,00 + VAT 22%

INDUSTRY LUCH SYMPOSIA - SPADOLINI 2

NON-ECM CORPORATE SYMPOSIUM - Spadolini Room 2 - 150 seats

60-minute time slot (A, B, or C) with 2/3 speakers in a parallel room. The company can propose the symposium theme and invited speakers. The proposal is subject to approval by the Scientific Committee.

Cost includes:

- Box Lunch for 250 attendees
- Room rental
- Standard audio/visual equipment
- Invitation to the symposium in congress bags (production covered by the Sponsor)
- Publication of the symposium in the final program
- Sponsor's logo on the congress website
- 2 staff passes (access to scientific sessions, light lunches, coffee breaks)

The sponsoring company must also cover all expenses for the speakers (registration, accommodation, travel).

€ 20.000,00 + VAT 22%



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LUNCH SYMPOSIA SLOT

INDUSTRY LUNCH SYMPOSIA - SPADOLINI 3

NON-ECM CORPORATE SYMPOSIUM - Spadolini Room 3 - 75 seats

60-minute time slot (A or B) with 2/3 speakers in a parallel room.

The company can propose the symposium theme and invited speakers. The proposal is subject to approval by the Scientific Committee.

Cost includes:

- Box Lunch for 75 attendees
- Room rental
- Standard audio/visual equipment
- Invitation to the symposium in congress bags (production covered by the Sponsor)
- Publication of the symposium in the final program
- Sponsor's logo on the congress website
- 2 staff passes (access to scientific sessions, light lunches, coffee breaks)

The sponsoring company must also cover all expenses for the speakers (registration, accommodation, travel).

€ 15.000,00 + VAT 22%

ECM SATELLITE MONOTHEMATIC ULTRASPECIALIST SYMPOSIUM

€ 35.000,00 + VAT 22%



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CONGRESS KIT

CONGRESS BAGS

The cost includes:

- Sponsor's logo and Congress logo on 1000 congress bags
- Logo in the final program
- Logo on the congress website
- Exclusive sponsorship

Any additional costs (taxes, shipping) must be covered by the sponsoring company.

€ 10.000,00 + VAT 22%

NOTEPADS AND PENS

The cost includes:

- Sponsor's name/logo on 1000 notepads and pens distributed in the participants' congress bags.
- Logo in the final program
- Logo on the congress website

Exclusive sponsorship

€ 7.000,00 + VAT 22%

BADGE LANYARDS AND BADGE HOLDERS

The cost includes:

- Sponsor's name/logo on 1000 participants' lanyards
- Supply of 1000 badge holders
- Logo in the final program
- Logo on the congress website
- Exclusive sponsorship

€ 5.000,00 + VAT 22%

SINGLE-PAGE COMPANY FLYER WITH PROMOTIONAL MATERIAL

The cost includes:

- Inclusion of your promotional material in the congress bags (max 3 companies)
- Logo in the final program
- Logo on the congress website

€ 3.000,00 + VAT 22%

COMPANY-BRANDED GADGET TO BE INSERTED INTO CONGRESS BAGS

(The gadget can be proposed and provided by the interested company and must be approved by the organizing secretariat).

The cost includes:

- Logo in the final program
- Logo on the congress website
- Any additional costs (taxes, shipping) must be covered by the sponsoring company.

€ 5.000,00 + VAT 22%



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EXCLUSIVE OPPORTUNITIES

SPONSORSHIP OF A COFFEE BREAK FOR PARTICIPANTS AND FACULTY DURING THE CONGRESS BREAKS.

The company must specify which Coffee Break they wish to exclusively sponsor, based on the scheduled breaks during the congress days. Confirmations must be received no later than January 31th, 2025. The sponsorship details to be included during the Coffee Break can be agreed upon with the organizing secretariat, taking into account the company's needs.

€ 6.000,00 + VAT 22%

*** EXCLUSIVE SPONSORSHIP OF THE CONGRESS SOCIAL DINNER ***

The sponsorship details to be included during the dinner can be agreed upon with the organizing secretariat

(quote available upon request)

NUMBER 10 INVITATIONS TO THE FACULTY DINNER

The cost includes:

- 10 complimentary invitations to the dinner
- Sponsor's logo on the invitation
- Sponsor's logo on the entrance sign of the venue (nonexclusive)
- Logo in the final program
- Logo on the congress website

€ 3.000,00 + VAT 22%

GENERAL SPONSORSHIP

OPEN CONTRIBUTION FOR ORGANIZATIONAL EXPENSES

For further sponsorship opportunities, please contact Siapec Servizi.



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PASS SPONSOR

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Company Staff Pass, valid for all 5 congress days, allowing access to the congress venue, exhibition area, and dining services.

The pass is non-transferable.

No cancellations or refunds are allowed for sponsor pass fees.

€ 600,00 + VAT 22%

DAY PASS SPONSOR

Day Pass for Company Staff, valid for 1 congress day, granting access to the congress venue, exhibition area, and dining services for one day. The pass is non-transferable.

No cancellations or refunds are allowed for sponsor pass fees.

€ 180,00 + VAT 22%

EDUCATIONAL OPPORTUNITIES

EDU LIGHT

Educational Grant Light for HCP with potential profiling
(Professional category - Name of Entity to receive the educational contribution).

The fee includes:

- Congress registration
- Administrative management fee for provider: phone and email contact with the Entity receiving the contribution, recall, preparation of lists, collection of entity authorizations, preparation and sending of participant registration documentation, administrative ACCOUNTING management

No cancellations or refunds are allowed for the above fees.

€ 600,00 + VAT 22%

EDU FULL 2

Educational Grant FULL 2 for HCP with potential profiling
(Professional category - Name of Entity to receive the educational contribution).

The fee is non-refundable and includes:

- Congress registration
- 2-night stay at a 4-star hotel
- Round-trip full economy class travel (including applicable taxes)
- Airport transfers
- Administrative management fee for provider: phone and email contact with the Entity receiving the contribution, recall, preparation of lists, collection of entity authorizations, preparation and sending of participant registration documentation, administrative accounting management.

No cancellations or refunds are allowed for the above fees.

€ 1.300,00 + VAT 22%



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EDU FULL 3

Educational Grant FULL 3 for HCP with potential profiling
(Professional category - Name of Entity to receive the educational contribution).

The fee is non-refundable and includes:

- Congress registration
- 3-night stay at a 4-star hotel
- Round-trip full economy class travel (including applicable taxes)
- Airport transfers
- Administrative management fee for provider: phone and email contact with the Entity receiving the contribution, recall, preparation of lists, collection of entity authorizations, preparation and sending of participant registration documentation, administrative accounting management.

No cancellations or refunds are allowed for the above fees.

€ 1.600,00 + VAT 22%

EDU FULL 4

Educational Grant FULL 4 for HCP with potential profiling
(Professional category - Name of Entity to receive the educational contribution).

The fee is non-refundable and includes:

- Congress registration
- 3-night stay at a 4-star hotel
- Round-trip full economy class travel (including applicable taxes)
- Airport transfers
- Administrative management fee for provider: phone and email contact with the Entity receiving the contribution, recall, preparation of lists, collection of entity authorizations, preparation and sending of participant registration documentation, administrative accounting management.

No cancellations or refunds are allowed for the above fees

€ 1.900,00 + VAT 22%



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SPONSORSHIP PACKAGES

PLATINUM

The PLATINUM PACKAGE (exclusive) includes:

- Promotion of the company as a Platinum sponsor with projection of company logo slide
- 18 sqm exhibition space (bare area) including two complimentary staff passes
- Relaxation area with 4 armchairs and a 40x40 cm table with company logo print placed in the exhibition area
- 10 Educational Grant Light or 10 direct registrations
- Company single-page flyer with promotional material (provided by the company) to be inserted into congress bags
- Logo in the congress program
- Logo on the website
- Logo with recognition as a platinum sponsor on the secretary desk wall

€ 45.000,00 + VAT 22%

GOLD

The GOLD PACKAGE includes:

- Promotion of the company as a Gold sponsor with projection of company logo slide
- 9 sqm exhibition space (bare area) including two complimentary staff passes
- 5 Educational Grant Light or 5 direct registrations
- Logo in the congress program
- Logo with recognition as a gold sponsor on the secretary desk wall

€ 30.000,00 + VAT 22%

SILVER

The SILVER PACKAGE includes:

- Promotion of the company as a Silver sponsor with projection of company logo slide
- 5 Educational Grant Light or 5 direct registrations
- Logo in the congress program
- Logo on the website
- Logo with recognition as a silver sponsor on the secretary desk wall

€ 20.000,00 + VAT 22%

DATE

STAMP AND SIGNATURE
